

Facts About Underage Drinking:

- A teen who starts drinking before the age of 15 is five times more likely to develop alcohol problems than those who start after 21.
- Students report that parents' disapproval is the number one reason they do not drink.
- A youth who uses one substance is much more likely to use other substances as well.
- Underage Drinking in 2005 cost the State of CT \$621 million. Costs include medical care, work loss, and pain and suffering associated with the multiple problems resulting from the use of alcohol by youth.

The above facts are results from youth & adult surveys taken in the towns of Westport, Wilton & Weston, national reports & State of CT reports.

For more information on survey results, visit:
www.positivedirections.org

This contest is sponsored by Positive Directions;
CT Dept. of Mental Health & Addiction Services (DMHAS);
Westport Positive Youth Development;
Wilton Social Services; and Weston Social Services.



Wilton Youth
Services



Weston Youth
Services



United Way
of Coastal Fairfield County



Partnering to Help
Westport Youth
Grow Strong

www.westportpyd.org

United Way
Town of Westport
Westport Public Schools
The PTA Council
Positive Directions



THE ALCOHOL & DRUG AWARENESS PROGRAM OF WESTON, INC.



Want to see your art in LIGHTS?!

(HEADLIGHTS that is!)

Create your own
message & artwork
and get a chance to win a
\$400 cash prize
and see your work on a
billboard
in or near your hometown.

Westport, Weston & Wilton Billboard & Poster Contest



The Center for Prevention & Recovery

Tri-Town Poster & Billboard Contest

Here's a great opportunity to be creative; show off your talent; win a cash prize, and help send a powerful message to your community.

Who Can Enter:

Contest is open to students in grades 6 through 12 in Weston, Westport & Wilton Middle Schools and High Schools.

Theme:

This contest involves students creating a poster illustrating:

Why teens DON'T drink & why teens should not drink alcohol.

See back panel of this brochure for some quick facts that may give you some ideas.

Specifics:

- The poster concept, design and photos or artwork must be the original work of the student(s) entering the competition.
- Team submissions are permitted.
- Posters must be landscape oriented and 11 x 17 inches in size.
- Posters will be judged on overall impact, effectiveness in conveying the theme, originality and artistic merit.
- On the back of the poster, please include: student's name, address, home phone number, school, grade and e-mail address (if available).
- Decisions of the judges are final.

Awards:

One winning entry from each town will receive a \$400 cash prize. Of the 3 winning entries, one will be chosen for a billboard in the local area. All 3 winning posters will be placed in the three towns.

Deadline:

4:00 pm, December 7th, 2009

Mail or deliver submissions to:

Positive Directions
420 Post Road West
Westport, CT 06880

ATT: Contest

Questions?

Call Positive Directions at 203-227-7644
Or email: info@positivedirections.org

Please note; All submissions become the property of Positive Directions and may be used for commercial purposes. No entries will be returned, so please keep all your files and/or scan your work.

GOOD LUCK!

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